



BICESTER
TOWN COUNCIL

Sponsorship Opportunities

Bicester Town Council

About

Our events are at the heart of strengthening community connections and encouraging active civic involvement. As we prepare 2026, we are focused on expanding this momentum with a dynamic programme of events that celebrate the richness and diversity of our community, while inspiring residents to engage more actively in local life.

events@bicester.gov.uk
01869 252 915
www.bicester.gov.uk





BICESTER
TOWN COUNCIL

Events Timeline

2

April

11:00am – 3:00pm

Easter Egg Hunt

Garth Park, Launton Road, OX26 6PS

31

May

12:30pm – 5:30pm

Sundays in the Park

Garth Park Bandstand, Launton Road,
OX26 6PS

14

June

12:30pm – 5:30pm

Sundays in the Park

Garth Park Bandstand, Launton Road,
OX26 6PS

27

June

11:00am – 4:00pm

Armed Forces Day

Pingle Field, Bicester, OX26 6AU

12

July

12:30pm – 5:30pm

Sundays in the Park

Garth Park Bandstand, Launton Road,
OX26 6PS

18

July

6:00pm – 10:00pm

The Motown Music Night

Garth Park, Launton Road, OX26 6PS

26

July

12:30pm – 5:30pm

Sundays in the Park

Garth Park Bandstand, Launton Road,
OX26 6PS

5

Aug

11:00am – 4:00pm

Teddy Bears Picnic

Garth Park, Launton Road, OX26 6PS

9

Aug

12:30pm – 5:30pm

Sundays in the Park

Garth Park Bandstand, Launton Road,
OX26 6PS

22

Aug

6:00pm – 10:00pm

Music Event

Garth Park, Launton Road, OX26 6PS

28

Nov

2:00pm – 7:00pm

Christmas Light Switch On

Market Square / Sheep Street, Bicester,
OX26

6

Dec

10:00am – 1:00pm

Santa Fun Run

TBC

12

Dec

4:00pm – 8:00pm

Christmas Concert

Garth Park, Launton Road, OX26 6PS





BICESTER
TOWN COUNCIL

Sponsorship Package

Bronze Sponsorship Package



- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.
- Advertisement in the Garth Gazette - 1/4 page advert.
- 3 x 3 allocated stall at the event.

£500.00

Silver Sponsorship Package



- Prominent display of company logo on the event website, promotional materials, and event signage.
- Featured in dedicated email blasts to attendees.
- Multiple social media shout-outs before, during, and after the event.
- Advertisement in the Garth Gazette - 1/2 page advert.
- 3 x 3 allocated stall at the event.

£1,500.00

Gold Sponsorship Package



- Exclusive title sponsor recognition.
- Premium logo placement on the event website, promotional materials, event signage, and stage backdrops.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.
- Advertisement in the Garth Gazette - Full page advert.
- 3 x 3 allocated stall at the event.

£2,500.00

*Please note these packages are per event, if you are interested in multiple events we can discuss further opportunities. Alternatively if you are interested in a bespoke package please let us know.



📞 01869 252 915

✉️ events@bicester.gov.uk

📍 Garth Park, Launton Road, OX26 6PS

🌐 www.bicester.gov.uk